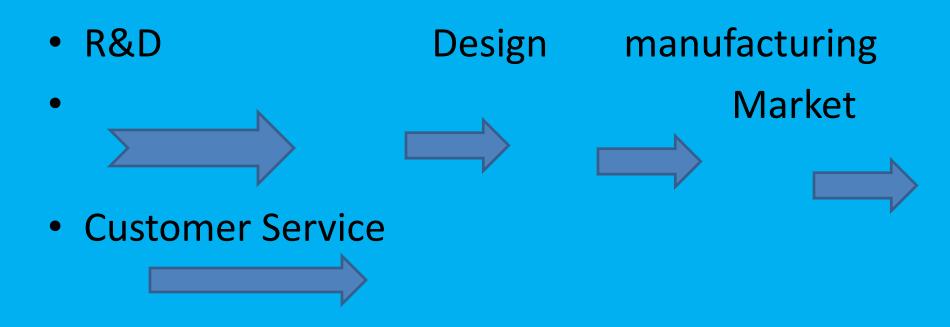
Emerging concepts of cost accounting

Target costing Life cycle costing Bench Mark Activity base costing

By Asst. Prof. Kashish Malik

Target costing

- Target costing is defined as a cost management tool for reducing the overall cost of product.
- Target cost =competitive price –Desired Profit



Product life cycle costing

 PLC cost incurred right from design stage to market launch and sale and withdrawal from market

Activity base costing (ABC)

- It is a recent development in the field of costing
- Under this system costs are grouped according to what drives them or cause them to be incurred
- ABC is based on belief that activities cause cost and therefore ,there should be a link between activities and costs.

Bench Marketing

- This is a continuous systematic process of evaluating performance of company by world class standards.
- plan
- Collect
- Analyze
- Adopt
- review



