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ANJUMAN-I-ISLAM'S AKBAR PEERBHOY COLLEGE OF COMMERCE & ECONOMICS

NAAC Accredited College

Maulana Shaukat Ali Road, Do Taaki, Grant Road (E), Mumbai-400008. Maharashtra

in association with



University of Mumbai

Organizes

One-Day Multi-Disciplinary National Conference on

"RECENT TRENDS AND ISSUES IN COMMERCE, ECONOMICS AND MANAGEMENT IN INDIA"

Date: Saturday, 30th March 2019

Venue: College Auditorium

ABOUT THE COLLEGE

The College was established in June 1969 by the Anjuman-I-Islam, located on Maulana Shaukatali Road, equi distance from J. J. Hospital Junction and Grant Road Railway station, Mumbai - 400008. It was originally named as Anjuman College of Commerce and Economics, but in the year 1975 it was dedicated to the memory of late Mr. Akbar Peerbhoy, Former President -Anjuman-I-Islam, a noted Barrister, Philanthropist, educationist and founder of the College. It is now well known as Anjuman-i-Islam's Akbar Peerbhoy College of Commerce and Economics. The College is permanently affiliated to the University of Mumbai to teach Degree Courses like B.Com., BMS, B.Sc.(IT), B.Sc. (Computer Science) and BMM and PG Courses like M.Com. and M.Sc.(IT). In addition, the College is also recognized as Ph.D. Reserach Centre. The College also conducts certificate courses in Computer Programming (Software) and Diploma in Business Management. The College is also a center of National Council for Promotion of Urdu Language, MHRD, Govt. of India to teach Urdu and Arabic languages. The College has also been granted Learning Support Center of Maulana Azad National Urdu University (MANUU), Hyderabad.

The College aims at training students in the field of Commerce and Economics, Management, Mass Media and Information Technology and to make them useful global citizens who will contribute to make a prosperous and strong nation and to promote national integration by giving equal opportunity to all communities.

THEME OF THE CONFERENCE

India is one of the developing economies. The nation has relations with a number of countries in the world for its trade, economic growth and prosperity. Over the years, various trends are being observed in the field of Social Sciences and the Humanities. Therefore the main aim of the Conference is to create awareness and dialogue between Business Professionals, Academicians, Research Scholars, Policy Makers, Entrepreneurs and NGO's on major issues related to the recent trends in the field of Commerce, Economics and Management and its impact on the Indian Economy.

OBJECTIVES OF THE CONFERENCE

- 1. To highlight the recent trends and issues in the field of Commerce, Management and Economics.
- 2. To understand the importance of these trends in the Economic Growth and Development of India.

The theme & scope of the conference is multidisciplinary in nature and has scope for all disciplines to have discussions and interaction on various dimensions of it. Original research papers are invited in any of the following broad themes.

SUGGESTIVE SUB-THEMES (NOT- RESTRICTED)

- 1. Recent Trends in Marketing
- 2. Recent Trends in Administration and Policy
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- 5. Recent Trends in Business studies
- 6. Recent Trends in Accountancy
- 7. Recent Trends in Indian Economy
- 8. Recent Trends in Business Environment
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- 11. Recent Trends in Mathematics and Statistics
- 12. Recent Trends in Business Ethics.
- 13. Recent Trends in Human Rights
- 14. Recent Trends in Business Communication
- 15. Recent Trends in Environmental Issues

Last date for submission of abstract

10 March 2019

Notification of acceptance of full paper

12 March 2019

Last date of full paper submission

20 March 2019

REGISTRATION FEES

Paper presentation with publication

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Rs. 1200/-

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- O The paper should be typed in Times New Roman in font 12 with 1.5 spacing. The paper should be in word file with 1.5 margins on the left and 1 inch margin on the right.
- O Maximum words limit is 2000.
- The paper must contain Title of the paper, Author's name, mailing address, email address and contact number.
- O References should be in APA style with URL if any.
- Soft copy of the research paper should be sent to: <u>apcconference2019@gmail.com</u>

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Dr. Hanif Lakdawala : 09892381742