PROFORMA OF THE REPORT OF THE PROGRAM CONDUCTED

32 responses

Publish analytics

Title of the Programme

32 responses

Digital marketing

Intellectual Property Rights

Carrier counseling program in Aviation Industry

Emotional intelligence

Visit to Jetking Pvt. Ltd.

Minar e Noor

Minar e noor/Digital marketing

Minar e noor/medical and health care

"thriving during current phase of pandemic"

Event Management

Advertising and Creative Writing

Virtual workshop on income tax return filing

Significance of Nutrition

Farewell Program of the TYBCoM Students

Kickboxing workshop for girls

Importance of Nutrition

Denim Day

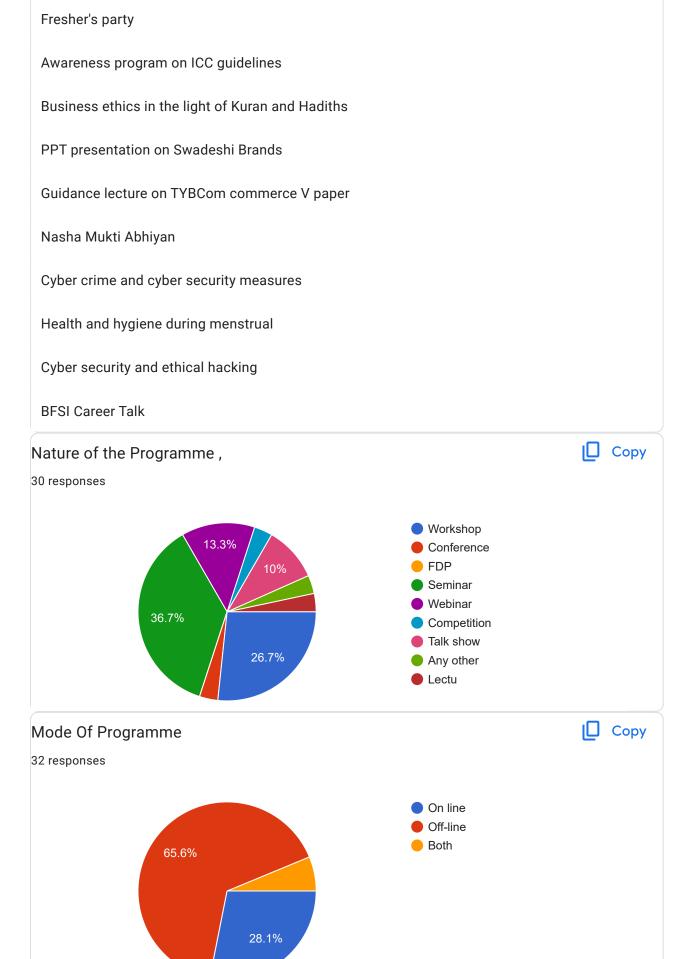
Traditional Day

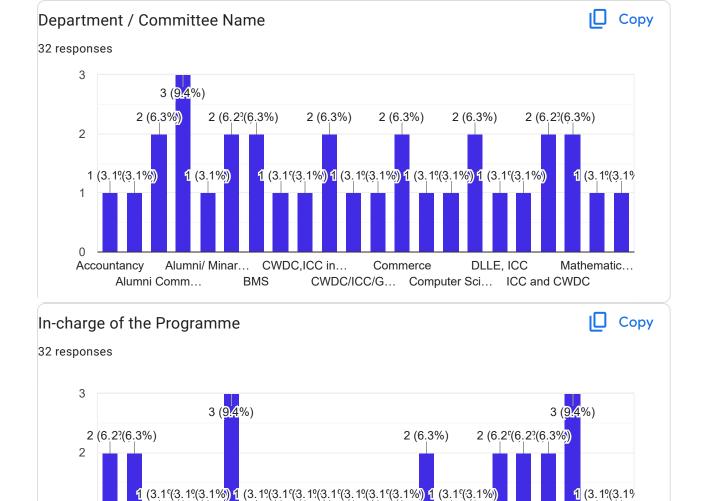
Webinar on Data Analytics Using Advanced Microsoft Excel and Power BI

Emerging Technologies and Cloud Computing

How to manage finance

Environmental friendly Bakra Eid campaign





Associate prof... KIRTI Menghani Mrs.kirti Meng... Prof Kirti Men... Prof. Haya Sh...

Prof Arif /pro...

Prof kashish...

Mohd Arif/

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Dr Smita Salu...

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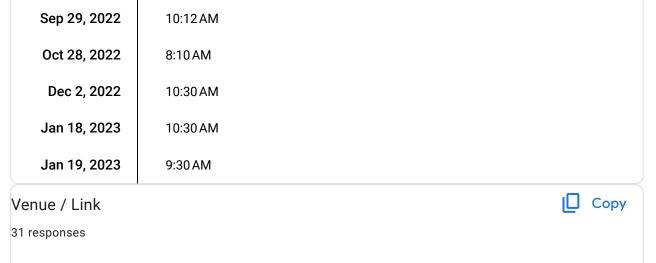
mohd Arif

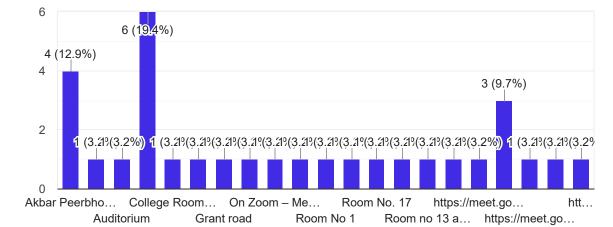
Prof. Moham...

Date / Time

32 responses

| Jan 24, 2022 | 11:00 AM |
|--------------|------------|
| Feb 8, 2022 | 11:00 AM |
| Feb 14, 2022 | 10:00 AM |
| Feb 21, 2022 | 11:00 AM |
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| Feb 23, 2022 | 10:45 AM |
| Feb 23, 2022 | 3:27 PM |
| Feb 24, 2022 | 9:11 AM |
| Feb 24, 2022 | 11:00 AM |
| Feb 25, 2022 | 10:00 AM |
| Mar 2, 2022 | 10:00 AM |
| Mar 5, 2022 | 11:00 AM |
| Mar 8, 2022 | 9:00 AM |
| Mar 23, 2022 | 10:00 AM |
| Mar 26, 2022 | 9:00 AM |
| Mar 31, 2022 | 11:00 AM 2 |
| Apr 5, 2022 | 10:00 AM |
| May 2, 2022 | 11:00 AM |
| Jul 7, 2022 | 10:00 AM |
| Aug 18, 2022 | 9:11 AM |
| Aug 22, 2022 | 10:12 AM |
| Aug 25, 2022 | 9:11 AM |
| Sep 8, 2022 | 10:00 AM |
| Sep 15, 2022 | 10:12 AM |
| Sep 21, 2022 | 11:01 PM |
| | |





Objective of the Programme

30 responses

To help the current students in shaping their future career

To educate the students about the intellectual property rights

To update about career options in Aviation sector

To create an awareness about the intellectual handling of day to day problems

To Motivate the student to get technical exposure and certification on "BLOCKCHAIN"

Career guidance through well placed alumni

Career guidance in Digital marketing

To make awareness about health care and job opportunities in the same field

To help the girls and boys students to cope up with mental health problems during pandemic period

To enlighten students about Event Management as a career path.

To enlighten students about the career path in Advertising and Creative Writing.

Make students to independent to fil tax return filing and give them practical exposure

Intention was to make girls understand the significance of nutrition in the their to day lives so that they could not only follow a balanced diet but also so that they could carry forward this information in their future lives too

To bid farewell to the Third Year students

Making the students understand the importance of fitness and developing strength during teenage years

Objective was to make students understand the importance of nutrition in their lives

To give hands on Practical on Data Analytics using Advanced Microsoft Excel and Power BI

To abreast about Emerging Technologies and Cloud Computing

To create awareness for managing finance

To create awareness about cleanliness in surrounding after slaughtering the animals.

Welcome the fybms students

To create awareness about ICC committee,its objectives, scope and procedures... To provide safe and secured atmosphere to female students and women staff of the college as well as sharing name and number of ICC committee members

To develop sensitivity among students towards business ethics and bring out its significance for survival and sucess of businesd

On the occassion of Amrut Mahotsav the ppt presentation competition was organised on Indian Swadeshi Brands existing before or from independence time to feel proud of Indian brands and great visionary from Indian business world

To give guidance how to prepare topics of commerce paper V University examination and method of writing University paper for TYBCom students

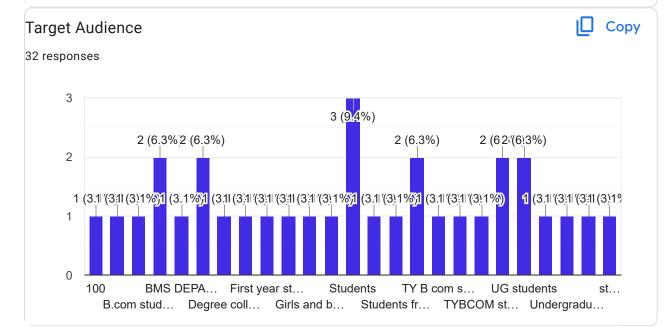
To make students aware about different kind of addictions and their harmful impact

To create awareness about on line frauds and measures to protect against them

To create awareness about hygiene habits to be followed during menstrual

To create awareness about cyber security measures and ethical hacking

To Make the student career opportunity and skills, require



Name and brief about the Resource Person

29 responses

Mr Hussain kalsekar Deputy General Manager (DGM) at TFD Think First Digital I Founder & PresidentFounder & President Khidmaah Foundation NGO **Promoter - Khabreeman News** In Co-Founder - e4eat Digital Lecturer - Trainathon I Guest Lecturer - Wellingkar Inst of Management Development & Research **I** Guest Lecturer - HK Insitute of Management Studies and Research I Guest Lecturer - KC College of Management Studies, Churchgate Campus logo Head - Digital Marketing 24 Frames Digital Also Worked with o Content & Client Servicing o Priya Events & Entertainment o As Events Co-ordinator - Ogilvy Activations o Beyond Advertising o Market Men - Events & Promotions o www.123greetings.com

o PPC Professional at Communicate2

Prof. Roshan Ghobragade and Prof. Nitin Khartad

Nilophar lakhani

Dr. Amar Sontakke, Assistant prof. At NSS college Tardeo, specialist in counseling to students

Mrs. Meghna, Center Head. Jetking Institute

Mr.Hamza ansari

He done graduation from A P College. MBA in Finance and M. Phil. in business management. Topper of the batch in M. Phil and award winner for business thesis. Have started career as executive in business research for consulting services. Currently working as chief manager with Metlife insurance managing investment back office desk.

Hussain kalsekar
Deputy General Manager (DGM) - Digital at TFD Think First Digital
B. M. S. | P. G. D. B. A.| M. B. A.
Digital consultant | Digital Marketeer | Digital Lecturer
15 years of rich experience in:
Experience
Deputy General Manager (DGM) at TFD Think First Digital
Pounder & PresidentFounder & President Khidmaah Foundation NGO
Promoter - Khabreeman News
Co-Founder - e4eat
Digital Lecturer - Trainathon
Guest Lecturer - Wellingkar Inst of Management Development & Research

In Guest Lecturer - HK Insitute of Management Studies and Research
 In Guest Lecturer - KC College of Management Studies, Churchgate Campus logo

Abdul Gafoor Shaikh Healthcare Administrator Experience: *10+ years* Corporate: *Apollo Health Liye style Limited* Designation: *Asst. Manager*

Abdul is a result-oriented professional with over 10 years of experience in different facets of Hospital operations. He is a team player and is adept at working across functions and departments.

His team leading skills are par excellence. During Covid he successfully managed 7 quarantine centres across Mumbai & Navi Mumbai.

Previous Hospitals:

- Global Hospitals, Parel
- Suasth Hospital, Kalamboli
- Apollo Spectra Hospitals, Mumbai

Psychologist Niti sonawala, Alpa joshi, Ruchita urchil, kriti of MPOWER organization

A seminar on Event Management was conducted by Mr. Imran Shaikh. He has experience of more than 11 years in Event, Awards, Wedding, Corporate Show and Exhibition. He has worked with organisations like 70 EMG, Percept Production and Mix Tape Media and is currently working with Colosseum Events Pvt. Ltd. as a manager in operations.

Mr. Sarfaraz Siddique has worked for more than 13 years in creative writing for advertising and for films as well. He has worked with Lowe Lintas as Group Creative Director for 13 years and is now working with The Womb Advertising agency.

He has worked parallelly to build in brands like Idea cellular, Surf Excel, Axis Bank, Astral Adhesive, Tata Fruski, Vadilal Ice cream, MX player, Zee Corporate, Zee5 Global, Amul innerwear, Sporto Leisure wear, BMC and Many more.

He has also written Marathi Film VARTUL which is being selected in Chennai Film festival and Pune Film Festival. And assisted in writing 1:40 ki last local Hindi feature film.

CA Muhammad Deshmukh.has more than 7 years of experience in tax return filing.,tax audit,and GST , prepration of MIS report

Ms Jinal Patel- chief clinical dietitian at Appolo Spectra Hospital

-

Ali Saif Mirza

Mr Sushil Dhokre and Ms Pooja

Mr. Rushikesh thakur is a professional Trainer who has been teaching at DVOC & NIIT Institute, Mumbai as a Senior Faculty from over 12 years. He has achieved International certificates for Tally and many more.

Mr. Khalid Salik and A result-oriented professional with 15+ years of experience in IT Industry covering Cloud Transformation and Migration, Azure Architecting, Design, Implementation of Azure Infrastructure, Pre-Sales, CCOE Lead, Cloud Strategy Consultant, Training & People development, Techno Commercial & Program Management.

Ms Jacline

Jacqueline is a Certified Soft Skills Trainer, Image Management Consultant, NLP (Neuro Linguistic Programming) Practitioner and an MBA in Finance. She brings along more than a decade long corporate work experience spread across Finance, Trade, Investment, Treasury Services, Business Development and Economic Research.

Training Credentials:

Have conducted training programs across Corporations & Educational Institutions, viz.

- Central Bank of India
- Image Consulting Business Institute (for aspiring trainers)
- Institute of Chartered Accountants of India (ICAI)
- Bombay Stock Exchange (BSE) Institute
- D.J. Sanghvi College of Engineering
- Narsee Monjee College of Commerce & Economics
- Praveen Gandhi Law College
- St Pauls Institute of Communication Education

Educational Background:

- · Economics for Foreign Policy from London School of Economics
- Certified from National Institute of Securities Market (NISM)
- Certified NLP Practitioner from ANLP India
- Trained and Certified from Image Consulting Business Institute (ICBI)
- · Certificate Course in Story Telling from Kathalaya
- Train the Trainer from Accredited by National Accreditation Board for Education &

Prof Sadaf Shaikh

mr.sharique Raza, founder of Ngo Rise India, RTI activist

Mr.Abdul Ansari, Director of Good charcter, OPC pvt ltd.

Jury of judges-prof salim khan, prof Anzar and prof.salman to judge the event

Ms.Varsha sonawane

Mr.Amol Modame-chief organizer of Maharashtra naska mukti abhiyan

Personal from Nagpada police station

Ms.Deepali-M power

Hussain kalsekar and Azad shsikh

Prof. Abdullah

Programme Report in brief

32 responses

Mr. Hussein Kalsekar had a very interactive session. He informed the students about digital marketing and its use in today's time. He also solved students queries regarding the same. He also offered jobs to our students in the same field. He also assured the college that he will always be present in all capacities whenever the college needs him.

Department of life long learning extension and IQAC of Akbar Peerbhoy college of commerce and economics, grant road Mumbai organised a workshop on Intellectual property rights on14/ 02/ 2022 and 15/02/2022 at 11.00, a.m. The object of the workshop is to spread the awareness amongst the students about the intellectual property rights on the first day of the workshop Prof. Roshan Ghobragade explained the rights on patent and how to file the patent application online and offline .He explained very well about the law and accountability on patent law. On 15/02/2022 Prof. Nitin Khartad delivered a lecture on copyright and trademark. Through various examples and precedents, Prof. Nitin Khartad explained to students very well the Copyright and Trademark Rights. Both the sessions were very interactive. Students took keen interest asked various questions on the topic and the workshop was successful

Under skill India and NSDC the Amigo Academy gave information about jobs in cabin crew, Airport Ground staff, Hospitality, Travel tourism. The academy will give certificate having recognition at national and international level. All details about course was discussed in detail.

Dr. Amar Sontakke vividly elaborated the importance of emotional intelligence for living healthy and balanced life. Emotional intelligence is as equivalent to technical knowledge, competency effective communication skills, believing in ourself and our own capabilities make us confident in decision making

Students get the Knowledge about Blockchain and learn how to create and handle Instagram account

Program started with recitation of holy Quran it was hosted by professor Kirti menghani and Mohammad Arif.

The resource person given many insightful ideas and the venues where our students can get place. Briefly explain how the advertising company works . What are the important requisition for working in advertisement agency.

Students was very enthusiastic and session was very interactive it was a great learning experience.

Alumni association in the association with IQAC conducted the program on digital marketing the resource person was mister Husain kalsekar deputy general manager of digital TFD think first digital.

The seminar started with recitation of holy Quran. Principal professor Hemanth jonnala welcome the guest. Mr Hussain kalsekar was resource person he enlighted the students about digital marketing career. Hi share and discuss the work requirement in the field discuss about the marketing requirement and the personal qualities for the digital marketing the seminar was very helpful for the students professor Salim Khan introduce the resource person and vote of thanks given by professor Kirti menghani.

A seminar conducted on medical and health care, The resource person was Sheikh Abdul Gafoor, assistant manager in Apollo hospital he done post graduation from our college despite having commerce background he is doing well in the medical field. The program hosted by professor Kashish Malik and it started with the recitation of holy Quran. Professor Sameer Nayak has given formal introduction of the the resource person and the principal professor Hemant Jonnala welcome the our own alumni and today's speaker .

Sheikh Abdul Gafoor explained lot of information from the medical field and how to get good health care apart of that he informed the many Avenue for commerce students in the medical field like finance department federal taxation recovery

In front office customer care

IP and op billing department, counselling department ,marketing and business development department etc .

Program was huge successful spontaneous many students come forward and informed that they will make their career in this field especially girls students, students had lot of questions the speaker very patiently e answers all their queries and the doubts the program and program ended with the vote of thanks.

The first day of the workshop was on 24 th January 2022. Niti sonawala explained the students about how to maintain resilience of mind by accepting the present situations and moving on with other work. The second day of workshop was on 25th January 2022 at 11.00a.m. "Handling COVID Anxiety" Psychologist Alpa joshi explained to students what are the life's fears and apprehensions and she explained the methods to deal with anxiety and then she swiftly moved the session towards meditation and relaxationFourth day of workshop was on 28th January 2022 at 11.00a.m." Digital wellbeing" Psychologist, Miss kriti explained digital addiction of various gadgets and suggested the solutions with various examples, as how to get rid of this addiction with simple steps Fifth and last day of workshop was on "substance abuse and mental health" on 29th January 2022 Ruchita urchil, explained first the types of substances then she moved towards substance abuse, criminal liability and effects on health.

Mr. Imran Shaikh enlightened the students about careers in Event Management. He also shared his personal experience in the field and discussed the work requirements for the same. He discussed the parameters of planning, execution and much more. It's was a great learning experience for every student.

Mr. Sarfaraz Siddique enlightened the students about careers in Creative Writing in various Media Aspects. He shared his experience in the field and discussed the work requirements for the same. It was an interactive session where students were made aware about the advertising field and how content writing also plays a major part in it. He also put forward an opportunity for the students in the form of internships to gain experience.

Accounting association conducted our shop on how to file income tax return on Saturday26th March 2022 8 9:00 a.m. on zoom platform.

The speaker was CA Muhammad Deshmukh he has more than 7 years experience in his field. Program was started with the recitation of holy Quran. It was hosted by professor Kashish Malik.She welcome the participants and gave a brief introduction about the speaker of the day. The resource person gave all the information about filling the tax return he also suggested some tips for tax planning.and GST .it was great learning experience for the students.Prof Hemanth jonnala IC principal and HOD of accountancy expressed his gratitude to the resource person.program ended with vote of thanks. This was an online webinar that was organized by the ICC and CWDC for the girl students. Several girls were present for this online webinar. The resource person spoke about the kinds of food that could help girls stay healthy. Lady teachers were also present for the webinar. This lecture was followed by a Q & A session and this turned out to be an interactive session.

In order to bid a farewell to the third year students a farewell party was organized in Room no 1. All staff members and about 175 students, NSS volunteers, Nature Club Volunteers were present. The program started in the usual manner with the recitation of verses from the Holy Quran. This was followed by playing the institution's Anthem 'Tarane Anjuman. After this, some teachers shared their views with the audience and conveyed their parting thoughts and best wishes for the students. Students also came up on stage. Some sang songs and some voiced their memorable experiences about their student life in this college.

The program went in for over two hours and was a huge success. It ended with everyone standing up to sing the national anthem. Refreshments were distributed among all students.

The first day of the kickboxing workshop involved the resource person sharing tips and guiding students on how and why to stay fit from the young age itself. It was more of an interactive session that became interesting with more and more students asking several questions.

About 100 students participated and most staff members were present for the session. The session was very interactive in nature and students got their doubts cleared about food and nutrition. Overall a great session. Students and teachers benefited by the valuable tips shared by the resource persons.

Demin Day was conducted by the students of BAMMC Department where all the students from Fy, Sy and Ty gathered together. The dress code was blue denim. Many games were organised to help students connect with each other. The event was commenced with a speech by Prof. Hanif Lakdawala. All in all the event was a great success.

Traditional Day was organised by the BAMMC Department Students where the dress was saree for girls and kurta for boys. Prizes were distributed to the achievers of past semester and the students who worked for college fest. The event was hosted by Prof. Haya Shaikh.

I Prof. Mohammad Arif started the meeting by recitation of verses from The Holy Quran

In Prof. Hemanth Kumar Jonnala , I/c Principal gave the welcome address and emphasized the role of ICT in education system.

I Prof. Ahtesham Shaikh talked about the importance of Data Analytics in today scenario and also pinpointed that huge raw data are available but parallely analysis is not performed.

 $\ensuremath{\mathbbmssssmull}$ Dr. Shakeel Ahmad gave a brief introduction about the guest speaker to the august audience.

Mr. Rushikesh Thakur, the guest speaker gave an excellent presentation on the Data Analytics wherein various practical exposures shared to the students. He also answered the various question asked by the students relevant to this topic.

I Programme comparing responsibility was taken by Prof. Shaikh Husienali.

 $\ensuremath{\mathbbmath$\mathbbms$}$ Approx. 100 students attended the webinar with active participation.

I The feedback from students was taken at the end of webinar.

In the webinar concluded with formal vote of thanks proposed by Dr. Abdul Sadique.

🛛 Hafiz Shumail, T.Y.B.Com. Student had recited the verses from The Holy Quran

I Prof. Hemanth Kumar Jonnala , I/c Principal gave the welcome address and emphasized the importance of current trend technologies in education system.

In Dr. Shakeel Ahmad gave a brief introduction about the guest speaker to the august audience.

Mr. Khalid Salik, the guest speaker gave an excellent presentation on Emergent Technologies and Cloud computing wherein various aspects of seminar topics was discussed at length. He also enlightened various practical implementation of it. He also answered the various question asked by the students relevant to this topic.

I Programme comparing responsibility was taken by Prof. Shaikh Husienali.

In Around 118 students attended the webinar with active participation.

 $\ensuremath{\mathbbmsssspace{1.5}\xspace{1.5}}$ The feedback from students was taken at the end of seminar.

 $\ensuremath{\mathbbmath{\mathbb N}}$ The seminar concluded with formal vote of thanks proposed by Prof. Shahid Pervez.

Accountancy association conducted a webinar for TY B. Com., B. Sc. IT, B. Sc. CS, BMS and BAMMC students from 5 April 2022

All the students of B. Com., B. Sc. IT, B. Sc. CS,

BMS and BAMMC were in attendance.

The webinar started with the recitation of The Holy Quran. It was hosted by. Prof. Kashish Malik did the honour of introducing the esteemed guest Ms Jacline .The resource person enlightening the students about how to manage the finance and what kind of financial instruments are available in market..she also highlighted that in early age investment is very important and give huge banefits.She answer the all the questions asked by students as well as faculty.

It's was a great learning experience for every student.

The webinar ended with a vote of thanks by Prof Salim Khan.. The program was a huge success and definitely will be a great help for the students in investing in right financial instruments. The program was huge successful

On 7 th july students of BMS department hve organised environmental friendly Bakra Eid campaign.

The students were divided in various groups and dispersed in different muslim localities like madanpura, nagpada, do taaki, dongri, byculla, mumbra, bandra and kurla where the bakra mandis were available.

The objective was to educate the masses about cleanliness of the surrounding before and after sacrificing the animal.

Students have made banners and posters in English hindi and urdu so that its understandable to all masses.

Even a postcard with appeal was distributed.

Students have got a lot of appreciation and cooperation from the people, some schools alsi allowed the students to communicate with their students to spread awareness amongst them.

Students of sybms have planned various games and activities for freshers. Certificates were distributed by Principal sir. Lunch was served to all.

Program started with introduction and welcome of resource person. The target students were first year students from all section.

Resource person conducted workshop with powe point presentation. He made them understand the term sexual harrasment as per POSH Act. In detail he discussed the consequences of indulging in such activities. He asked the male students that never in casual talk also hurt the dignity of female students. He gave them message that be serious about this committee and your behaviour towards female.He informed the procedure of sharing complaint through ICC committee..

During interaction students shared their experience and felt better for such kind of informative program.

At end vaishali bankar presented vote of thanks.

Program started with recitation of Holy quran. Program in charge introduced the resource person and welcomed him.

Principal Dr.Shaukat Ali highlighted the relevance of business ethics in today's free market economy as profit and competitive spirit is defeating moral aspect of business..

Resource person made very effective presentation on the topic..

He pointed out the relation between business and society welfare..

He gave number of example of good business practices and as well as mentioned that how our holy books like quran, hadiths and other scriptures written the way of running business in ethical way..

Along with information he read out certain quotes of great poets to make the program more attention and attractive

At the end, vote of thanks was presented by student Mr.Kaif.

Program started by stating the objective of program. Judges were informed about competition and parameters for judging the presentation..

From each division one group did presentation.. Each group was consistung of minimum 4 members.

They did presentation on brands like Amul,cipla,Amul,Glucose, Godrej, MTH, Maruti, Tata , etc. In presentation they discussed history of brand and company, product profile, development as well as challenges..

At the end, judges share their observation and gave tips of improving presentations . Students were given certificates and gifts as appreciation and to encourage more participation in such type of competition

Program started with welcome of resource person.She did PPT presentation and module wise she explained the important topics to be studied by students.

She discussed the paper pattern and accordingly how to prepare the topics from module wise was explained by her.

She asked the students to follow certain instructions while writing University paper She made them aware of mistakes done by students and which brings down their score.Along with length , quality and time management must be taken care by students. At the end vote of thanks was presented by Kirti Menghani

Program started with recitation of quran and followed by welcome speech. Principal sir appreciated the intiative taken to conduct such kind of program as youth required to be warned again and again against such kind of addictions..

Mr.Amol explained in brief different types of addictions and how their consumption deteriorates their body as well as mental Health.

Such addictions along with individual affect the families and their social reputation too.. Students get tempted due to adventure or peer pressure but these all at the end results in unending dark world.

At the end pledge was taken by all present audience..

At the end all were given sincere thanks for being part of such program

Program started with recitation of quran followed by brief introduction about resource person and welcome speech delivered by principal sir.

As digital world has become a way of living a life to keep connected with others as well as to conduct number of transactions to fulfill our requirements.

A digital devices and services at one side proved to be very utility oriented but at the same side it has dark side too.

Hackers by taking advantage of ignorance of people are creating financial and social scams. Many cases are reported that how unknowingly people get trapped through these hackers and faces financial losses.

Girls caught for sharing their personal data with strangers and later on black mailed by them... It's true we can't avoid digital world but at the same time to follow digital safety measures is our responsibility..

We shouldn't get tempted by offers or greedy gifts..

They gave an illustration that how police through digital services can help people by reaching at place of incidents..

Program was much more appreciated by the students..

Keenly they attended the program and learnt a lot..

At the end vote of thanks was given to all guests for conducting such informative and wonderful session in our college

Two days workshop was organised for degree female students to create awareness about health and hygiene during menstrual..

The resource person started program where she made female students comfortable to overcome their shyness and hesitation to speak on the above topic..

She asked them that it happens in their body so it's responsibility as well as right to know every detail of it..

In society still it's taboo to discuss on it openly and because of it many health problems developed among females .

She explained with pictures that how our body get ready for this stage and how it process and what challenges can be developed.

She explained them all measures of hygiene..

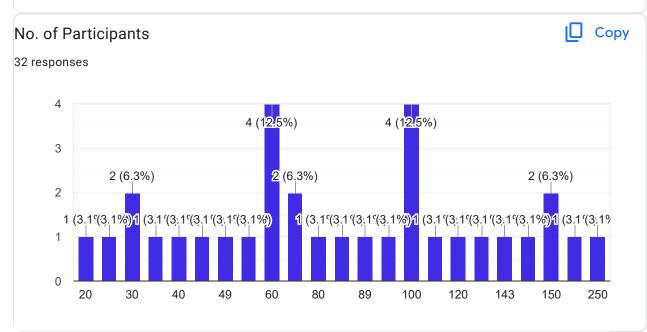
During session girls shared their information about this issue and with proper logic and science, each doubt was given good explanation..

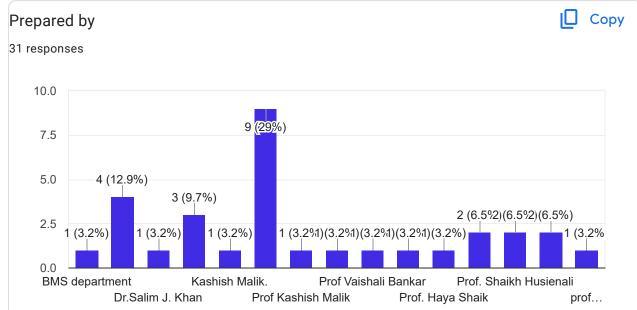
The program was very informative and Indian society, where still female find it difficult to share on these issues in family and friends such sessions becomes very utility oriented.. At the end the vote of thanks was given and a feedback was collected from students to assess

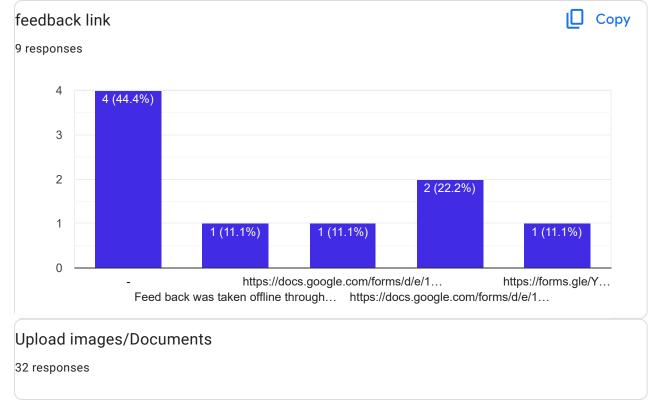
information they got through this session

Program started by enlightening students with technical terms used in cyber security.. He explained the hierarchy to be maintained in cyber security.. He gave demo of basic haking and explained how it's important to learn cyber security measures at individual level to protect personal data as well as how much this skill is required in business world

Excellent







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