

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

As per the discussion at the IQAC meeting conducted at the beginning of the year, following programs/initiatives were undertaken to improve the research competencies among the students and staff members.

1. Business Mentorship through Incubation center :

Announcement about business mentorship was made in first year and second year of the graduation programs such as BAMMC & BMS. Those students who were interested were provided with guidance, support and mentorship. The product selected for business training was ORGANIC HONEY of four varieties. Each student was provided with:

- LIVE TRAINING of branding, packaging
- Scripting for selling
- Poster designing for promotion
- Filling of Bottle with honey
- Sticking brand labels
- Live selling of honey to customers

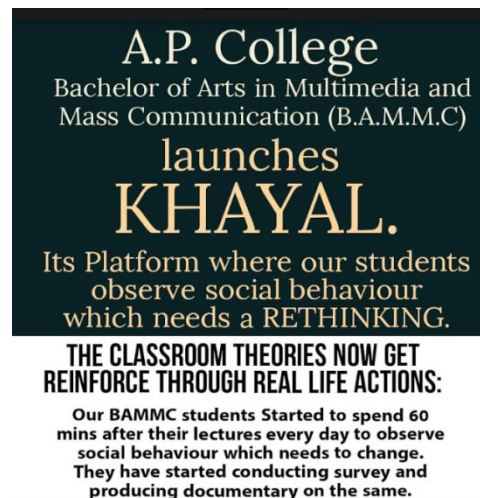
25 students participated in the mentorship and successfully sold the honey. Using these real life exposures few have started their own micro business such as selling cakes, chocolates, chapattis, bags, etc. None of the students reported that they were unable to sell the product. It was a huge success



2. IPR Webinar: IPR webinar was organized to motivate and encourage young students for bringing innovative ideas and facilitate them to Patent and Copy right procedure.



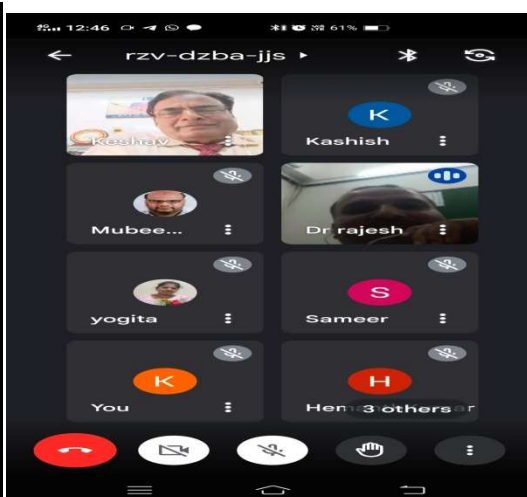
3. Khayaal – An Initiative to study social behavior undertaken to provide a practical exposure for the students to observe, record and analyze the social behavior towards particular social issues and conditions.



4. Participation and Presentation at International Research Conferences: Dr. Rajesh Bhoite and Dr. Kirtikumar Pimpleskar represented the college at International Research Conference at Malaysia and Bangladesh.



5. Course work on Research Methodology was conducted by Research Cell for Ph. D. candidates and aspirants.



6. Students of B. Sc. IT presented a research paper at Intercollegiate Research Paper presentation at Lala Lajpatrai College of Commerce on the topic “ A study on awareness of Cyber crime among students”. They also got the third prize at the competition.

