



Anjuman-i-Islam's

Akbar Peerbhoy College of Commerce and Economics

(NAAC Accredited College)

MS Ali Road, Two Tank Grant(E), Mumbai - 08

Adhering strictly to its **Core Values**, of catering to the underprivileged class of society, bringing them to the mainstream; and contributing to inclusive growth the Management Body of our Institution strongly believes in the socio-economic and academic upliftment of the less-privileged and takes every possible effort in this direction. This is clearly evident from the Institution's policy of providing funds (through the collection of **Zakat**) and the **Book Bank Scheme** (provision of sets of textbooks) to those who are unable to afford even the basic course fees.

Our college is located in the close vicinity of Kamathipura, the infamous red-light area of Mumbai and other areas such as Kumbharwada, Madanpura, Dongri, Bhandi Bazar, Chor Bazar, etc. A majority of our students come from these areas and are first generation learners. Many of them take up odd jobs and work as night shift workers to support their families. Installment facilities are offered to students to pay their college fees. Despite the fact that we have learners coming from such economically depressed backgrounds, we are able to churn out graduates and post-graduates who have transformed not only into good citizens but also into successful artists, professionals and entrepreneurs.

Distinctiveness of the Institution will be evident through the initiatives taken up for the students as well as by the students under the guidance of the teachers.

Adherence to the Vision and Mission is evident in most student activities that involve carefully crafted ideology by the Institution. Emphasis lies on creating citizens who can contribute to the growth of the Nation through transformative socio-economic processes. To instill inclusiveness, spiritualism, ethical and moral values amongst the students with a thrust on promoting and strengthening traditional **Indian Knowledge and Value system**, it was decided to combine public speaking with spiritualism to come up with a novel and unique initiative called **Seerat Competitions** that are held at both intra as well as inter-collegiate levels.

A shining example of **Social Responsibility and Nation Building** was evident when the Institution, Alumni and its students came ahead during the lockdown to serve the Covid-affected communities. Funds were raised and grocery kits were distributed to those badly hit due to the lockdown.

Our students assist the Mumbai Traffic Police in **Crowd and Traffic Management** during Ganpati Processions, Eid e Milad celebrations and Mahaparinirvan Din.

Adoption of Komalwadi village in Neral is another notable aspect of our Institutional Social Responsibility. Initiatives taken up at Komalwadi are:

- Set up a **Library**. Conducted session on Mental Health for the students in collaboration with NGO MPower. Through the **EK KITAB EK KALAM** program, distribution of about 300 books, stationery items and even clothes. Distribution of **Grocery kits**. Through **Shram-Daan** our students helped clean the school campus and prevented mosquito infestation in the area.

1. Distributed clothes and woolens to the tribals living in Vasai and donated **3000 sanitary napkins** to school girls.

Environmental Consciousness of the Institution is visible in the following:

Tree plantations on Campus, at Komalwadi and also at Wadi Bandar. Butterfly Garden developed at Wadi Bandar. Watershed management done at Maharashtra Nature Park.

- General awareness to celebrate Bakr-Id in the most environment-friendly manner.
- Approximately 36 kgs of plastic waste was gathered and donated to Global Green Resonance Foundation.
- SAY NO TO PLASTIC BAGS Project - more than 2000 paper bags made out of old newspapers distributed at the pharmacies.
- Similarly, old discarded clothes collected and recycled into cloth bags and distributed in the nearby market.
- Participation of students in the webinar organized by UNEP & KAASH Foundation's Centre on The way forward to Sustainable Environment.

Under the **Swachh Bharat Abhiyaan**, activities carried out on and off the Campus are:

- Cleanliness of Anjuman School Bus Stop area
- Beach cleaning of Girgaum (org by F3 News), Juhu and Mahim beach
- Students made a video on importance of maintaining hygiene and uploaded it on various social media platforms.

In the field of Personality Development as well as **Mental and Physical health** of the students, Institutional efforts are prominently visible. Mental health-related and Digital Literacy programs took centre-stage particularly Post Covid 19. Our students participated in Blood donation, Drug Addiction Awareness, Say No to Drugs Project (in collaboration with NGO Red Ribbon Club), and awareness generation Rallies about Organ Donation, HIV, Thalassemia, etc. They also participated in the Nasha Mukti Abhiyaan organized by the Public Welfare Dept, GoI, at the University level.

In an effort to train students in **Disaster Management and Disaster Preparedness** several programs were conducted. They were trained by the Civil Defense Wing of Mantralaya in fire-fighting, offering first aid and other life saving techniques.

Our College firmly believes in preaching and practicing Inclusiveness. Our students have participated in several **Peace Rallies** to propagate the message of peace and fraternity. They also attended UMANG 2020 the **Spiritual Talk at ISKON**; Hiroshima Peace Rally organized by Gandhi Sarvodaya Mandal and also in the **Bhajan Sandhya** organized by Mumbai University.

- Our students have been **Spreading Smiles and Joy** during their visits to shelter homes, jails, etc. Visits were paid to Ashadan Shelter home, Juvenile home at Dongri; and the Jail at Byculla and held a dialogue with them. They also carried some sweets and goodies for the in-mates.
- **'Khayal'** an initiative to study social behavior of different groups of people
- Our students participate in the Inter-Collegiate Festival **UDAAN** which generally focuses social awareness and on giving opportunities to college students in the relevant fields.
- Under the Financial Literacy Program for the Youth, Dept of Economics of our College, in collaboration with BSE Broker's Forum, offered a **free Online Crash Course** on Share Market Fundamentals for college students.

Transforming our students into responsible citizens with values, ethics, empathy, social responsibility, environmental consciousness, and inclusive behavior will go a long way in carving a **Success Story** for the students and in turn for APCCE.



Prof. (Dr.) Shaukat Ali

Principal