

Anjuman-i-Islam's

**Akbar Peerbhoy College of Commerce and Economics**  
(NAAC Accredited College)

M. S. Ali Road, Two Tank Grant(E), Mumbai - 08

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## *Report on Minar e noor/Digital marketing*

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Program Conducted by: Mohd Arif of Alumni committee

Date: 2/22/2022 11:00:00 AM

Objective: Career guidance in Digital marketing

For UG students

Resource Person: Hussain kalsekar

Deputy General Manager (DGM) - Digital at TFD Think First Digital

B. M. S. | P. G. D. B. A. | M. B. A.

Digital consultant | Digital Marketeer | Digital Lecturer

15 years of rich experience in:

Experience

- Deputy General Manager (DGM) at TFD Think First Digital
- Founder & President Founder & President Khidmaah Foundation NGO
- Promoter - Khabreeman News
- Co-Founder - e4eat
- Digital Lecturer - Trainathon
- Guest Lecturer - Wellingkar Inst of Management Development & Research
- Guest Lecturer - HK Insitute of Management Studies and Research
- Guest Lecturer - KC College of Management Studies, Churchgate Campus logo

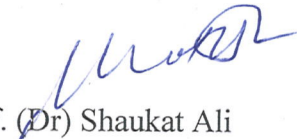
Alumni association in the association with IQAC conducted the program on digital marketing the resource person was mister Husain kalsekar deputy general manager of digital TFD think first digital.

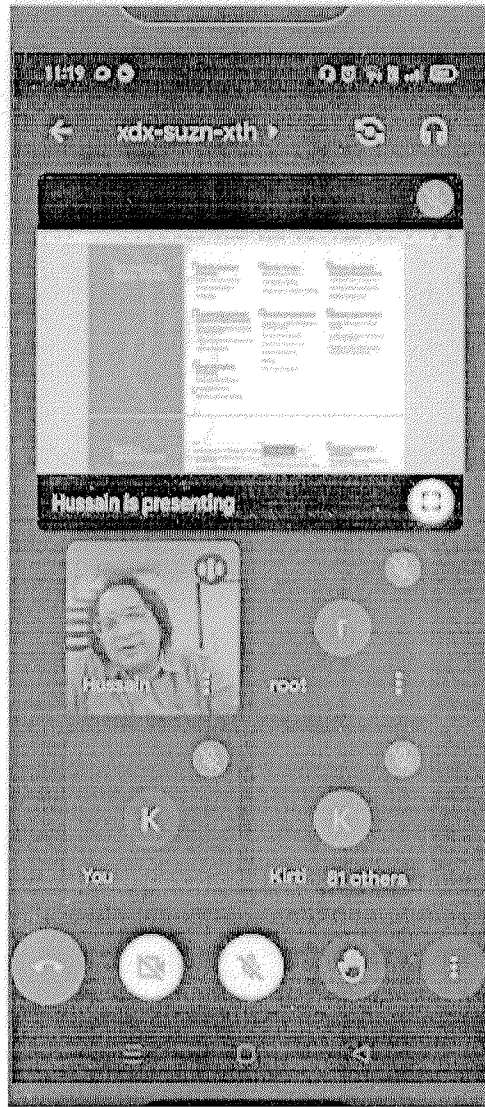
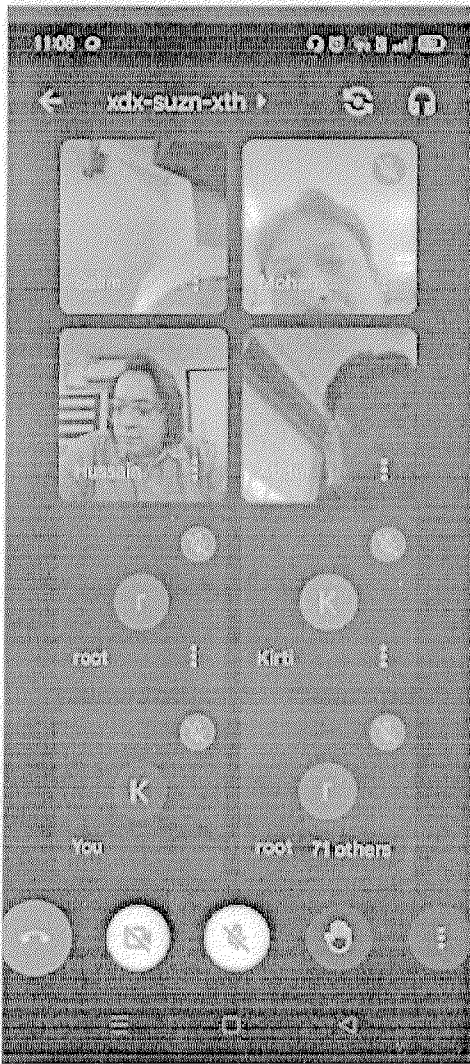
The seminar started with recitation of holy Quran. Principal professor Hemanth jonnala welcome the guest. Mr Hussain kalsekar was resource person he enlightened the students about digital marketing career. Hi share and discuss the work requirement in the field discuss about the marketing requirement and the personal qualities for the digital marketing the seminar was very helpful for the students professor Salim Khan introduce the resource person and vote of thanks given by professor Kirti menghani.

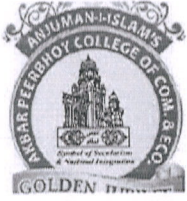
Total No. of Participants: 143

  
Mohd Arif/

Program Incharge

  
Prof. (Dr) Shaukat Ali  
Principal





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### *Report on Minar e Noor*

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Program Conducted by: mohd Arif of Alumni committee

Date: 2/21/2022 11:00:00 AM

Objective: Career guidance through well placed alumni  
For UG students

Resource Person: Mr.Hamza ansari

He done graduation from A P College. MBA in Finance and M. Phil. in business management. Topper of the batch in M. Phil and award winner for business thesis. Have started career as executive in business research for consulting services. Currently working as chief manager with Metlife insurance managing investment back office desk.

Program started with recitation of holy Quran it was hosted by professor Kirti menghani and Mohammad Arif.

The resource person given many insightful ideas and the venues where our students can get place. Briefly explain how the advertising company works . What are the important requisition for working in advertisement agency.

Students was very enthusiastic and session was very interactive it was a great learning experience.

Total No. of Participants: 64

mohd Arif  
Program Incharge

Prof. (Dr) Shaukat Ali  
Principal

