

Anjuman-i-Islam's

**Akbar Peerbhoy College of Commerce and Economics**  
(NAAC Accredited College)

M. S. Ali Road, Two Tank Grant(E), Mumbai - 08

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### ***Report on PPT presentation on Swadeshi Brands***

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Program Conducted by: Kirti Menghani of Commerce

Date: 8/25/2022 9:11:00 AM at Class room

Objective: On the occasion of Amrut Mahotsav the ppt presentation competition was organised on Indian Swadeshi Brands existing before or from independence time to feel proud of Indian brands and great visionary from Indian business world

For Tybcom

Resource Person: Jury of judges-prof salim khan, prof Anzar and prof.salman to judge the event  
Program started by stating the objective of program. Judges were informed about competition and parameters for judging the presentation..

From each division one group did presentation.. Each group was consisting of minimum 4 members.

They did presentation on brands like Amul,cipla,Amul,Glucose, Godrej, MTH, Maruti, Tata , etc.

In presentation they discussed history of brand and company, product profile, development as well as challenges..

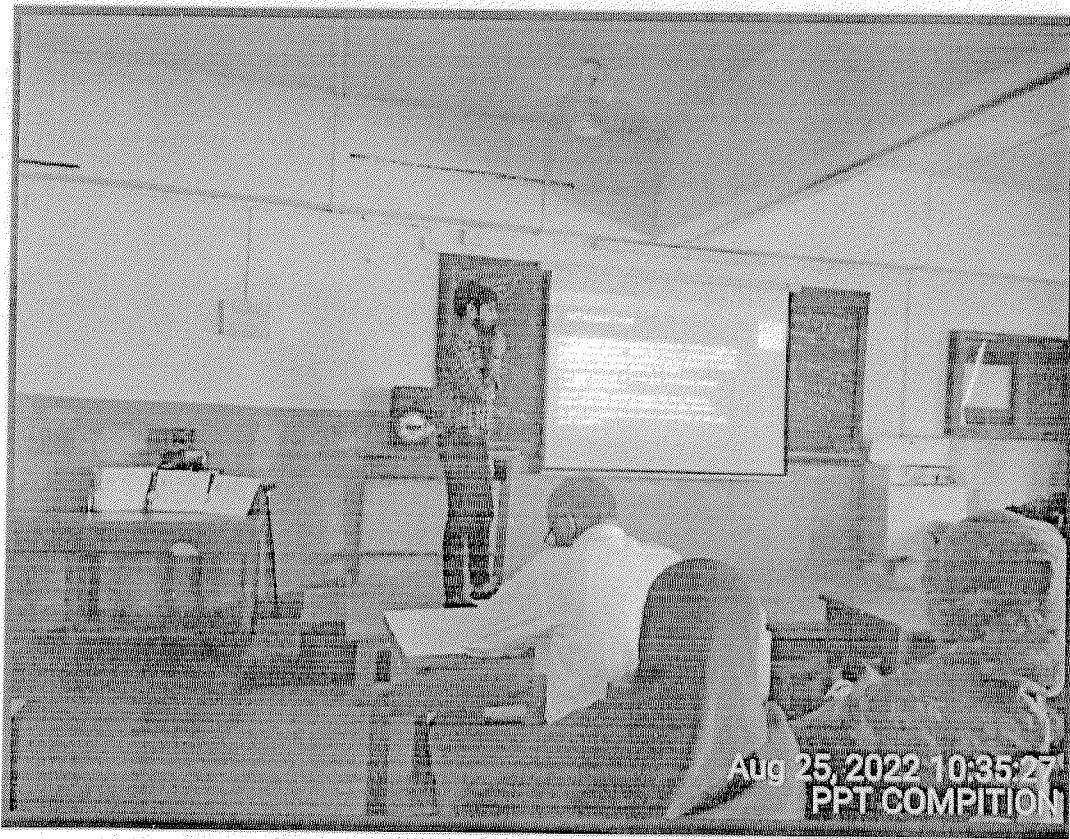
At the end, judges share their observation and gave tips of improving presentations .

Students were given certificates and gifts as appreciation and to encourage more participation in such type of competition

Total No. of Participants: 40

Kirti Menghani  
Program Incharge

Prof. (Dr) Shaukat Ali  
Principal



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