

15-09-2022

NOTICE

PROFESSIONAL SECTION

{ BScDS }

Career guidance & Placement cell is pleased to announce the launch of CERTIFICATE COURSE in Business Mentorship with Dr Hanif Lakdawala.

The details are as under.

Resource Person: Dr Hanif Lakdawala

Duration: 30 hours (10 sessions of three hour each starting on 1st October 2022.

Fees: Free

Batch Capacity: 15

Venue: Class room: 26, 04th Floor

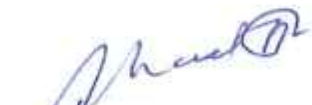
Practical: Incubation lab & computer Lab

Course content:

- Idea generation techniques to start business related Data Science
- Preparing Business plan for services
- Preparing Marketing Plan for service offered
- Preparing Promotion plan
- How to generate Seed Capital
- Source of finance for scaling up
- Practical Exposure through DIA (Data insights & Analysis)



Prof. Hemant Kumar Jonnala
Chairman
Career guidance & Placement cell



Prof. (Dr.) Shaukat Ali
Principal

Anjuman-I-Islam's
AKBAR PEERBHOY COLLEGE OF COMMERCE AND ECONOMICS
NAAC ACCREDITED COLLEGE
M. S. ALI ROAD, DO TAKI, MUMBAI-400 008.

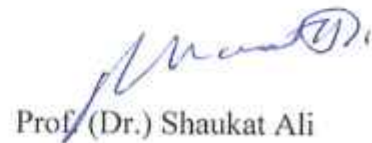
18-03-2023

ACTIVITY REPORT			
Name of the Activity :	Certificate course BUSINESS MENTORSHIP WITH (D.S)		
Name of the Depart / Committee:	BSc Data Science / Career guidance & Placement cell		
Convenor of the Activity:	Prof Abdul Sadique	Resource Person	Dr Hanif Lakdawala
Target Audience	D.S	No's of Students Participated	FYBSc (Data Science) students
Name of the student coordinator	Chand Pathan		
Brief Summary of the activity conducted: The batch consisted of 15 students of first year BSc (Data Science) Basic objective: To motivate and train student to earn income through micro business so that they are able to support their own education as most of our students are first generation learners. The 30 hours certificate course was spread across 10 sessions of three hours each. The course started on 1 st Oct 2022 and concluded on 4 th March 2023. Data science students were introduced to the basic concepts of Business & Entrepreneurship. Students were given basic training into the projects in data science which they can convert into business and earn money while continuing their education, thus finance their own education. Students were explained what kind of projects they can convert into their own business such as Personal Portfolio Website, E-commerce Website, Educational Platform, Simple Mobile Apps, Serverless Web Application, Explore Hardware with Raspberry Pi Projects The students were exposed to various elements of initiating their own business or start up. Students were also given coaching to prepare Business plan, formulate Marketing Plan and Preparing Promotion plan. Students were also exposed to the various sources of finance. The practical training was also provided through our Live projects DIA (an in-house agency)			



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Chairman

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Principal

Data Science

**BUSINESS MENTORSHIP WITH
DR HANIF LAKDAWALA
ATTENDANCE SHEET**

Roll No	NAME	SIGN				
		4 th Feb	11 th Feb	18 th Feb	25 th Feb	4 th March
2	Ansari mohd Touqeer	<i>Touqeer</i>	<i>Touqeer</i>	<i>Touqeer</i>	<i>Touqeer</i>	<i>Touqeer</i>
03	Chandray Abdul Rehman	<i>Abdul Rehman</i>	<i>Abdul Rehman</i>	<i>Abdul Rehman</i>	<i>Abdul Rehman</i>	<i>Abdul Rehman</i>
06	Aafiya Tausif Hussain Khan	<i>Aafiya</i>	<i>Aafiya</i>	<i>Aafiya</i>	<i>Aafiya</i>	<i>Aafiya</i>
08	Abdul Malik Khan	<i>Abdul Malik</i>	<i>Abdul Malik</i>	<i>Abdul Malik</i>	<i>Abdul Malik</i>	<i>Abdul Malik</i>
10	Azman Khan	<i>Azman</i>	<i>Azman</i>	<i>Azman</i>	<i>Azman</i>	<i>Azman</i>
01	Hanza Ansari	<i>Hanza</i>	<i>Hanza</i>	<i>Hanza</i>	<i>Hanza</i>	<i>Hanza</i>
04	Khubaib Dadyji	<i>Khubaib</i>	<i>Khubaib</i>	<i>Khubaib</i>	<i>Khubaib</i>	<i>Khubaib</i>
13	Khan Amal	<i>Amal</i>	<i>Amal</i>	<i>Amal</i>	<i>Amal</i>	<i>Amal</i>
26	Huzaiifa	<i>Huzaiifa</i>	<i>Huzaiifa</i>	<i>Huzaiifa</i>	<i>Huzaiifa</i>	<i>Huzaiifa</i>
28	Shaik Siyaf	<i>Siyaf</i>	<i>Siyaf</i>	<i>Siyaf</i>	<i>Siyaf</i>	<i>Siyaf</i>
24	Kart Sendole	<i>Kart</i>	<i>Kart</i>	<i>Kart</i>	<i>Kart</i>	<i>Kart</i>
17	Md Tsoafil	<i>Tsoafil</i>	<i>Tsoafil</i>	<i>Tsoafil</i>	<i>Tsoafil</i>	<i>Tsoafil</i>
18	Shahbaz	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>	<i>Shahbaz</i>
20	chand	<i>chand</i>	<i>chand</i>	<i>chand</i>	<i>chand</i>	<i>chand</i>
14	Khan Naaz Fatima	<i>Naaz Fatima</i>	<i>Naaz Fatima</i>	<i>Naaz Fatima</i>	<i>Naaz Fatima</i>	<i>Naaz Fatima</i>

Data Science

**BUSINESS MENTORSHIP WITH
DR HANIF LAKDAWALA
ATTENDANCE SHEET**

Roll No	NAME	SIGN				
		1 st Oct	8 th Oct	15 th Oct	22 Oct	29 th Oct
13	Anzal Asif Khan					
10	Aoman Khan					
4	Khubair Dadaji					
12	Khan mohd moaz					
02	Anser: Mohd Tahir					
03	Chaudhry Ab. Rehman					
26	Shaikh Mozal					
28	Shaik Siraj					
20	Shah Chand Pathan					
18	Shahbaz					
17	Mohd Israfil					
24	Kart Sendoke					
08	Abdul Malik Khan					
06	Aartiya Tausif Khan					
14	Khan Noor Fatima					

Certificate Course In Business Mentorship Feedback Data Science

10 responses

Publish analytics

Name of the Participant

7 responses

hamza ansari

Khan Anzal

Shaikh siraj

Md Israfil

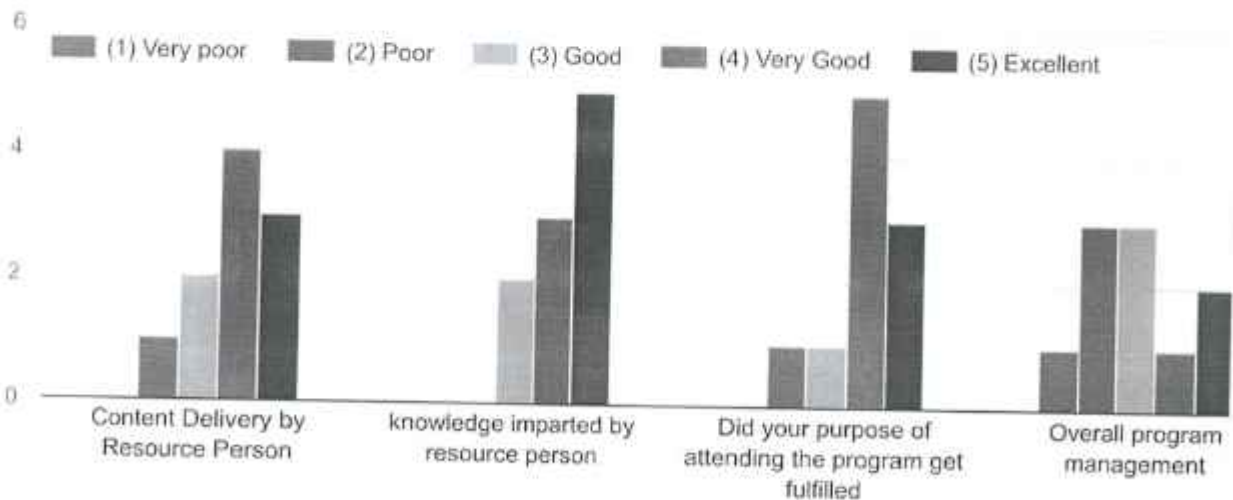
khan naaz Fatimay

shahbaz

shaikh Siraj

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Anjuman-I-Islam's

AKBAR PEERBHAI COLLEGE OF COMMERCE AND ECONOMICS
M. S. Ali Road, Dot Taaki, Grant Road (E), Mumbai-08.

CERTIFICATE



Proudly presented to

Mr. Arman Khan

For Completing Certificate Course in **Business Mentoring** " from 1 oct
2023 to 4th March 2023 Organized by **Data Science Department** in
association with Career Guidance and Placement Cell

Prof. Hemant Kumar Jonnala
**Chairman, Career Guidance
and Placement Cell**

Prof. Dr. Shaukat Ali
Principal

Anjuman-I-Islam's

AKBAR PEERBHAI COLLEGE OF COMMERCE AND ECONOMICS

M. S. Ali Road, Dot Taaki, Grant Road (E), Mumbai-08.

CERTIFICATE



Proudly presented to

Mr. Anzal Asif Khan

For Completing Certificate Course in **Business Mentoring** " from 1 oct
2023 to 4th March 2023 Organized by **Data Science Department** in
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Prof. Hemant Kumar Jonnala
Chairman, Career Guidance
and Placement Cell

Prof. Dr. Shaukat Ali
Principal

DIA

Data insights & Analysis

Attract & retain your customers with AI & DATA Science

DIA offers following services to Local businesses

1. Online Promotion through whatsapp, Instagram & Facebook
2. Customer survey & feedback
3. Offline events & In-store Promotion

c

1. Online Promotion through whatsapp, Instagram & Facebook

- a. Design customized Digital posters for on-line promotion
- b. Promote the business through instagram& facebook

DELIVERABLES:

- a. One new digital poster every week
- b. Prepare the database of the customer for Whatsapp customized promotion

2. Customer survey & feedback

Collecting customer data can be done using simple tools and methods that respect customer privacy and preferences.

Here are some straightforward tools and approaches use by us:

- a. **Customer Feedback through Interactive QR Codes:** Place QR codes on products or in-store signage that link to surveys or feedback forms. Customers can scan these codes using their smartphones to easily access surveys.
- b. **Customer Surveys:** we will create paper or digital surveys that ask customers about their buying habits, preferences, and feedback.
- c. **Loyalty Cards:** Assist in implementing a loyalty card program where customers earn rewards or discounts for each purchase. This not only encourages repeat business but also allows you to track buying habits.
- d. **Comment Cards:** Place comment cards near the checkout area for customers to provide feedback and suggestions. Include questions about their favorite products and any improvements they'd like to see.

- e. **Online Forms:** If the business has a website or social media presence, create simple online forms where customers can share their preferences and buying habits. Ensure that the forms are user-friendly and mobile-responsive.

DELIVERABLES:

- a. Comprehensive survey report
- b. Feedback report

3. Offline events & instore promotion:

- a. **In-Store Events and Contests:** Organize in-store events or contests that require customer participation. This can provide insights into their interests and preferences.
- b. **Customer-Exclusive Events:** Host special events or product launches exclusively for loyal customers. These events can provide opportunities for in-person feedback.
- c. **Customer of the Month:** Recognize and reward a "Customer of the Month" based on their feedback and loyalty. This encourages participation and loyalty.

DELIVERABLES:

- d. One event in a month