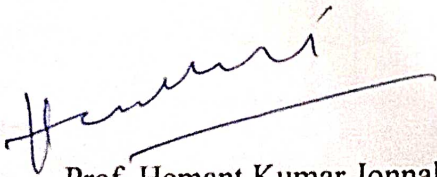
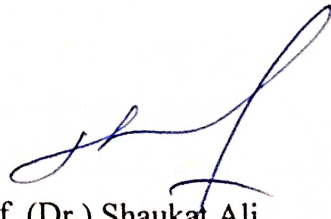


Anjuman-I-Islam's
AKBAR PEERBHOY COLLEGE OF COMMERCE AND ECONOMICS
NAAC ACCREDITED COLLEGE
M. S. ALI ROAD, DO TAKI, MUMBAI-400 008.

31/08/22

ACTIVITY REPORT			
Name of the Activity:	<u>DIGITAL INCUBATION 2023</u>		
Name of the Depart / Committee:	Career guidance & Placement cell		
Convenor of the Activity:	Dr Hanif Lakdawala	Resource Persons	Prof Ahtesham, Prof Abdul Sadique, Prof Hanif Lakdawala, Prof Sadaf Shaikh, Prof Haya Shaikh
Target Audience	BMS, B.Com, D.S, BAMMC,	No's of Students Participated	31
Name of the student coordinator	Rehman Khan		
Brief Summary of the activity conducted:			
Basic objective: To Provide support to our students to start their own Digital agency.			
Every day starting form 1 st August 2022 students were provided with live training on various digital platforms such as Google, Facebook & Instagram. The students were given hands-on training to handle campaigns on various social media platforms in computer Lab. Besides this the following training was provided			
<ol style="list-style-type: none">1. The students were exposing to live sessions of on launching campaign on Facebook, Instagram & google.2. Digital Marketing and Software3. Computer Hardware & IT4. Soft skills training5. Event management, Catering and HR6. Live and Practical exposure to social media analytical tools7. Practical tutorials on handling various software such as Coral draw, Adobe & Canva			


Prof. Hemant Kumar Jonnala
Chairman
Career guidance & Placement cell


Prof. (Dr.) Shaukat Ali
Principal

25-08-2022

NOTICE

DIGITAL INCUBATION-II

{BMS, BAMMC, BSc (IT), BSc (D.S) }

Career guidance & Placement cell is pleased to inform all students that we have started DIGITAL INCUBATION CENTER at 4th Floor Computer Lab. Any student who desires to start their own micro digital agency can enroll their name with respective coordinators. The digital incubation is schedule to start from 1st August 2022

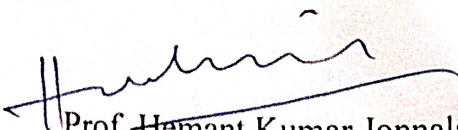
Students will be provided with live training. The students can use all the basic machines and facilities provided in the computer Lab. The students will be given training for soft skills, Digital marketing, Computer Hardware IT, Training & Development, Event management, Catering and HR.

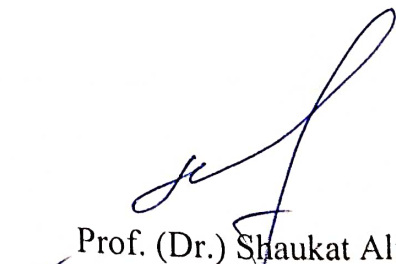
The objectives of the INCUBATION CENTER are as follows:

1. To provide support to students to start their own micro digital agency
2. Every day starting form 1st August 2022 students will be provided with live training on how to launch advertising campaign on various digital platforms such as Google, Facebook & Instagram. The students will be given hands-on training to handle campaigns on various social media platforms in computer Lab.
3. In addition students would be expose to live sessions of on launching campaign on Facebook, Instagram & google.
4. Live and Practical exposure to social media analytical tools
5. Practical tutorials on handling various software such as Coral draw, Adobe & Canva

Resource Person: Dr Hanif Lakdawala, Prof Abdul sadique, Prof Ahtesham, Prof Sadaf & Prof Haya and Mr Altamash

Venue: Computer Lab, 4th Floor


Prof. Hemant Kumar Jonnala
Chairman
Career guidance & Placement cell


Prof. (Dr.) Shaukat Ali
Principal

Attendance Record of DBA learnthedigital Batch-2

Sr No.	Name of the Students	01-08-22	02-08-22	03-08-22	08-08-22	10-08-22	11-08-22	12-08-22	17-08-22	18-08-22	19-08-22	Total	Per. (%)
1	ABDUL REHMAN KHAN	5	5	5	5	5	5	5	5	5	5	50	100.00
2	SHAIKH ABBAS	5	4	5	4	5	5	4	5	4	5	46	92.00
3	SHAIKH AISHA	4	5	5	5	4	5	5	5	5	5	48	96.00
4	ANSARI ADINA	5	5	4	5	5	5	5	5	5	5	49	98.00
5	ANSARI ALFIYA	5	5	5	5	5	5	3	5	5	5	48	96.00
6	ANSARI SUBAIYYA	5	5	5	5	5	5	5	5	5	5	50	100.00
7	ARSHAN MULLA	5	5	5	5	3	5	5	5	5	5	48	96.00
8	ASIF ALI	5	5	3	5	5	5	5	5	5	3	46	92.00
9	CHALCHARY UBED	5	2	5	5	5	5	5	5	5	5	47	94.00
10	OHAN HARI	5	5	5	5	5	5	5	5	5	5	50	100.00
11	HUSSAIN LAMBIWALA	5	5	5	5	3	5	5	5	5	5	48	96.00
12	IFFAT MOHIN	5	5	5	5	5	5	5	5	5	5	50	100.00
13	OHAN ASFAAZ	5	5	5	5	5	5	5	5	4	5	49	98.00
14	OHAN ANISHA	5	3	5	5	5	5	5	5	5	5	48	96.00
15	OHAN MOHAMMAD GILMAAN	5	5	5	5	5	5	5	5	4	5	49	98.00
16	OHAN SAEEMA	5	5	5	5	5	5	5	5	4	5	49	98.00
17	OHAN TEHREEM	5	5	5	5	5	5	5	5	5	5	50	100.00
18	OHAN KULSUM	5	5	5	5	5	5	5	5	5	5	50	100.00
19	MAAZ QURESHI	5	5	5	5	5	5	4	5	5	5	50	100.00
20	QURESHI MARIA	5	5	5	5	5	5	5	5	5	5	50	100.00
21	OHAN SAM	5	5	5	5	5	5	5	5	5	5	50	100.00
22	QAZI MARIA	5	5	5	5	5	5	5	5	5	5	50	100.00
23	ANGARI SAUD	5	5	5	5	5	5	4	5	5	5	49	98.00
24	SHAIKH KEHKAISHAN	5	5	5	5	5	5	5	5	5	5	50	100.00
25	SAYYED SAAD	5	5	5	5	5	5	5	5	5	5	50	100.00
26	SHAIKH IMTIYAAZ	5	5	5	5	5	4	5	5	5	5	49	98.00
27	TARANVUM AASHI	5	5	5	5	5	5	5	5	5	5	50	100.00
28	SAYED ZAID	5	5	5	5	3	5	5	5	5	3	48	96.00
29	ANSARI ZEESHAN	5	4	5	5	5	5	5	5	5	5	49	98.00
30	SHAIKH SIMRAN	5	5	5	5	5	5	5	4	5	5	49	98.00
31	MOHAMMAD DAHRE	5	5	5	5	5	5	5	5	5	3	48	96.00

Attendance Record of DBA learnthedigital Batch-1

Sr No.	Name of the Students	04-07-22	05-07-22	06-07-22	07-07-22	11-07-22	12-07-22	13-07-22	14-07-22	19-07-22	20-07-22	Total	Per. (%)
1	EDRISI NUSRAT	5	5	5	5	5	5	5	5	5	5	50	100.00
2	EDRISI NUCHAT	5	5	5	5	5	5	5	5	5	5	50	100.00
3	SHAHIRA ANSARI	5	5	4	4	5	5	4	4	5	5	46	92.00
4	ANSARI AADIL	5	4	4	5	5	4	5	5	5	5	47	94.00
5	AZMI MAHEMOOR	5	5	5	5	5	5	5	5	5	5	50	100.00
6	KHAN BILAL	5	5	5	4	5	5	5	5	4	5	48	96.00
7	KHAN FARVEZ	5	5	5	5	5	5	5	5	5	5	50	100.00
8	ANSARI RIMSHA	5	5	5	5	5	5	5	5	5	5	50	100.00
9	ANSARI YUSUF	5	5	5	5	5	5	5	5	5	5	50	100.00
10	ZARI ZAID	4	5	3	5	5	5	5	5	5	5	47	94.00
11	RAEHANIGI AMAN	5	5	5	5	4	5	5	5	5	5	49	98.00
12	ANSARI AAKIF	5	5	4	5	5	5	5	5	5	5	49	98.00
13	SAZI HARISAN	5	5	5	5	3	5	5	5	5	5	48	96.00