

Anjuman-i-Islam's

Akbar Peerbhoy College of Commerce and Economics

(NAAC Accredited College)

MS Ali Road, Two Tank Grant(E), Mumbai - 08

Distinctive Practice 2022-23

- 1) **Title of the Practice:** Experimental Learning
- 2) **Goal (Objectives):** To connect the class room learning with real-world practices.

Brief summary of Practices implemented during the year under experimental learning-

1. **1.Hands-On Workshop on “Data Structures using Python”-** A Technical Expert Session was conducted For B. Sc. IT students for Hands-On Workshop on “*Data Structures using Python*” on Friday, 10th February 2023 from 02.00 PM – 04.30 PM at 4th Floor Computer Lab B.

Mr. Aiman Kazi who is a corporate trainer associated with 7 MNC, specialized in providing training to corporate employees on Python, Java and C++. Total 79 students participated in the workshop. They saw a great value in session with subject experts and the opportunity to network and to get an insight on the subject and explore innovative ideas in implementing the industry project which is a mandatory component in B. Sc. IT at the University Level



2. **Certificate in “Advanced Program in Accounting with Tally Prime”-** With Anudip foundation, under CSR scheme, Tally an web designing certificate courses was conducted. Mr.Abhishek was trainer under whom 29 students for Tally and 7 students web designing course completed.



3. Certificate Course in “Digital Literacy”- To promote IT skills among students and increase their employability skills, digital literacy course under Mr. Altaf was conducted. Course was designed to provide theoretical and practical knowledge to the students. 29 students attended and completed the program.



4. Workshop on IPR- IPR webinar was organized to motivate and encourage young students for bringing innovative ideas and facilitate them to Patent and Copy right procedure. The program was conducted in collaboration with the Office of Controller General of Patents, Design & Trade Marks and Ministry of Commerce Government of India.

Office of Controller General of Patents, Designs & Trade Marks
Department for Promotion of Industry and Internal Trade
Ministry of Commerce and Industry
Government of India

INTELLECTUAL PROPERTY INDIA
PATENT, DESIGN, TRADE MARKS & GEOGRAPHICAL INDICATIONS

NIPAM
National Intellectual Property Awareness Mission

Akbar Poerbhoy College of Commerce & Economics
is organizing a National Level Awareness Program in
Intellectual Property Rights (IPR)
Patent, Designs, Trademarks, Copyrights & Geographical Indications
UNDER
National Intellectual Property Awareness Mission(NIPAM)

April 19, 2023 10.00 AM Live on Google Meet & YouTube

Mr. A. Narayanaswamy, IPR Officer, Office of Controller General of Patents, Designs & Trade Marks
Prof. Dr. Chandrajit, Professor, Akbar Poerbhoy College of Commerce & Economics
Prof. Manojkumar Jambale, Professor, Akbar Poerbhoy College of Commerce & Economics
Prof. Anurag, Professor, Akbar Poerbhoy College of Commerce & Economics
Prof. Anandkumar, Professor, Akbar Poerbhoy College of Commerce & Economics
Prof. Anandkumar, Professor, Akbar Poerbhoy College of Commerce & Economics

5. **ACNFiber Visit:** . The objective of the visit was to provide a real time practical exposure to the students about technical and operational details of Optical Fiber

Communication network. This was in accordance with the prescribed curriculum of the University of Mumbai.



6. Environmental friendly Bakra Eid campaign – To create environmental consciousness among students and people in large, every year our college conducts a month long environmental Friendly Bakra Eid Campaign in local vicinity.



7. PPT presentation on Survey Research

To enable students to have practical experience of collecting data facing the real respondents. To inculcate research aptitude in young minds at the age of learning. To make them practically understand the consumer behavior and analyze it. To create interest among them to take ore such research, studies, projects in future as well.

Effectiveness of Pull promotion strategy and a study of Consumer behavior with special reference festival offers.

* Required

1. Name of the respondent *

2. Type of the respondent *

Mark only one oval.

- housewives
 working
 students
 old age group

10. which kind of products do you expect offers? *

Check all that apply.

- Groceries
 Fast food
 cosmetics
 accessories
 readymade garments
 home appliances
 Any other

8. Earning Income Day: The students were given a platform to develop marketing & selling behavior along with consumer perception and behavior towards the products through

Exhibition where stalls were made available for the students to sell and market their business products and services.



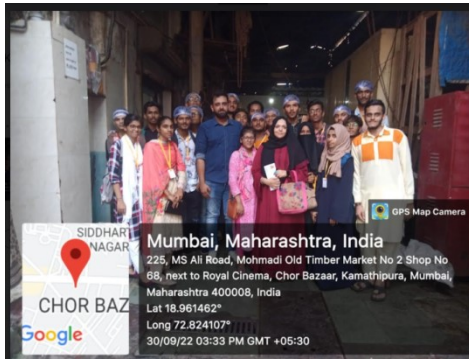
9. Certificate Course in Hardware and Networking: To enhance the employability skills and make the students industry ready, Hardware & Networking course was conducted.



10. Internship Program for Students: 43 Students from B. Sc. IT, were assigned a 90 Hour task to be performed on MCA Database Extraction which they successfully completed. After completion of task each student was given an experience certificate. Mr. Sayyed Adnan Completed Intership with Visual Labs Ltd. In web development.



11. Field Visit to Shalimar Central kitchen: Students of Business Management were taken to Shalimar Central kitchen, to provide the practical exposure to learn business operation.



12. Digitization of Paper Files from office: Students of B. Sc. Data Science were assigned project for college office digitization process and completed successfully.

13. Startup Inauguration (Branding and marketing): 11 students were mentored to start their own business.



14. Youth Parliament: Students of B. Sc. IT participated at Youth Parliament organized by Ministry of Youth Affair.



15. BSE Visit: Students of B. Sc. IT were taken for Field Visit at Bombay Stock Exchange.

16. Khayaal – An Initiative to study social behavior.

A.P. College
Bachelor of Arts in Multimedia and
Mass Communication (B.A.M.M.C)

launches
KHAYAL.

Its Platform where our students
observe social behaviour
which needs a RETHINKING.

**THE CLASSROOM THEORIES NOW GET
REINFORCE THROUGH REAL LIFE ACTIONS:**

Our BMMMC students Started to spend 60
mins after their lectures every day to observe
social behaviour which needs to change.
They have started conducting survey and
producing documentary on the same.



A handwritten signature in blue ink, appearing to read "Shaukat Ali".

Prof. (Dr.) Shaukat Ali

Principal