



Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

~~Certificate~~

This is to certify that MR. ANSARI FUZAIL AFSAR MUBEEN AZHAR of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "STUDY ON SALES MARKETING STRATEGIES & BUSINESSES DEVELOPMENT ON PEPSICO" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



College Seal

External Examiner



Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

~~Certificate~~

This is to certify that MR. ANSARI AFAN MHD RAFIQ of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON MARKETING STRATEGIES IN BRAND BUILDING ON THE INTERNET" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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~~Certificate~~

This is to certify that MR. ANSARI USMAN SAJID of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY OF CONSUMER BEHAVIOR TOWARDS INSTANT FOOD PRODUCTS." in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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~~Certificate~~

This is to certify that MR. CHAURASIA DEEPAK RAJU of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "BSE AND NASDAQ A COMPARISON OF TWO STOCK EXCHANGE" in the academic year 2022-2023.

The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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~~Certificate~~

This is to certify that MISS. DEVUNI PRIYANKA SRISHAILAM of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "EFFECTS OF NEGATIVE ONLINE WORD-OF-MOUTH ON CONSUMER EVALUATIONS OF AN UNDERDOG BRAND" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MISS. IDRISI NUSRAT NIYAZ AHMMED of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "THE STRAIGHT OF ASIANET PAINT" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MISS. KARRE RIYA GANESH of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "STUDY ON SERVICE QUALITY" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.


  
Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Asst. Director  
Professional Section

  
Principal

  
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This is to certify that MR. KHAN AFFAN SHAFIQUE of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "GROWTH OF EARNINGS" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Asst. Director  
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This is to certify that MR. KHAN AMEER IQBAL of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "AXIS BANK AND YES BANK" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MR. KHAN ANAS MD MUSLIM of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "BRAND IMAGE AND ITS IMPACT ON BUYING BEHAVIOUR" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MR. KHAN BILAL SHAHABUDDIN of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on “TO STUDY THE IMPACT OF DIGITAL MARKETING ON CUSTOMER PURCHASING BEHAVIOR IN THE PHARMA INDUSTRY” in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MR. CHOWDARI MOHMMAD AFZAL ISHRATH ALI of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "AN ECONOMETRIC ANALYSIS OF DEMAND FOR TELEPHONE SERVICES" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

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Asst. Director  
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This is to certify that MR. KHAN MOHD. UMAR of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON THE MARKETING STRATEGY OF BISLERI" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MR. KHAN SHAMROZE USMAN of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON DISTRIBUTION CHANNELS IN ALUMINIUM INDUSTRY" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MR. KHOT HAMZA SHAKIL of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "IMPACT OF HUMOR IN ADVERTISING ON CONSUMER PURCHASE DECISION" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
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This is to certify that MR. MERCHANT FAIZ SAJID of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "AN ANALYTICAL STUDY OF MARKETING STRATEGY OF PASSENGER CAR INDUSTRY IN INDIA WITH SPECIAL REFERENCE TO MARUTI UDHYOG LTD" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
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Asst. Director  
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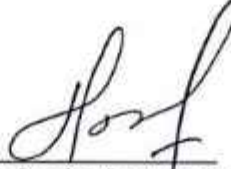
~~Certificate~~

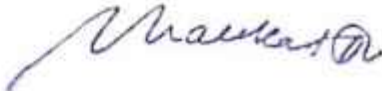
This is to certify that MR. REHMANI HAMMAD JAMIL of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "IMPACT OF GST ON MSME IN SPECIAL REFERENCE TO PALGHAR REGION" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.


  
Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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This is to certify that MR. SAYYED MOHAMMED AFZAL AKHTAR HUSSAIN of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "CHANGING TRENDS IN FMCG INDUSTRY IN INDIA" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. SadaF Shaikh  
Co-ordinator  
BMS



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This is to certify that MR. SHAIKH FAIZ AHMED SIRAJ of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on “EMPLOYEE STRESS LEVEL AND ITS IMPACT ON PRODUCTIVITY” in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Asst. Director  
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This is to certify that MR. SHAIKH MOHAMMED AMAAN MOHD SADIQ of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "SOCIAL MEDIA ADVERTISING AND ITS IMPACT ON CONSUMER BEHAVIOUR" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.


  
Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Asst. Director  
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This is to certify that MR. SHAIKH MOHAMMED FAIYAZ ABUBAKKER MUSTAFA of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON BUYING BEHAVIOUR OF CUSTOMER OF ELECTRONIC SECURITY SYSTEMS IN INDUSTRIAL SECTOR" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MR. SHAIKH MOHD ADIYAN NAZIRUDDIN of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON BUSINESS MODEL OF FAST FOOD COMPANIES" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MR. SHAIKH MOHAMMED RAFI MOHAMMED IBRAHIM of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "MARKETING STRATEGY OF OREO BISCUIT" in the academic year 2022-2023.

The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MR. SHAIKH SAHIM ABU HAKIM of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on “STUDY ON MARKETING STRATEGIES OF PHARMACEUTICAL COMPANIES” in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

*~~Certificate~~*

This is to certify that MISS. SHAIKH SIDHRA JAVED of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "MUTUAL FUNDS WHAT ARE THEY AND THEIR FUTURE" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

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This is to certify that MR. SHAIKH UBAID ARIF of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "A STUDY ON EFFECT OF ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOR" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal

External Examiner



Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

~~Certificate~~

This is to certify that MR. SHARIF MOHAMMAD AHEMAD ARIF of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "WHAT ARE NON PERFORMING ASSETS AND HOW TO DEAL WITH THEM" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sada F. Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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Anjuman-I-Islam's  
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~~Certificate~~

This is to certify that MISS. RACHHA SHRADDHA VINAYAK of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "EFFECT OF MARKETING MIX ELEMENTS ON BRAND AWARENESS OF CONSUMER DURABLES" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

Principal



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Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

~~Certificate~~

This is to certify that MR. QURESHI HUZAIFA SHAKEEL AHMED of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "TOTAL QUALITY MANAGEMENT A CASE STUDY ON AMUL DAIRY" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS



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Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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Anjuman-I-Islam's  
Akbar Peerbhoy College of Commerce & Economics

~~Certificate~~

This is to certify that MR. BEHLIM MOHAMMED FAHEEM FAROOQ of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "DEMAT ACCOUNT & ONLINE TRADING" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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This is to certify that MR. KHAN SHAMMAS ARSHAD of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on "E-COMMERCE AND D2C MARKET IN INDIA" in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
Professional Section

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This is to certify that MR. ANSARI TAAHA MOHD KHALID of Akbar Peerbhoy College of Commerce and Economics, TYBMS (Semester—VI) has completed the project on “STUDY ON CREATION OF LUXURY BRAND” in the academic year 2022-2023. The information submitted is true and original to the best of my knowledge.

Prof. Sadaf Shaikh  
Co-ordinator  
BMS

Prof. (Dr.) M. H. Lakdawala  
Asst. Director  
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Principal



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